

# AFRICA DEVELOPMENT AND RESOURCES RESEARCH INSTITUTE JOURNALS



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## **CALL FOR BOOK CHAPTERS**

Business thrives when practical approaches are adopted to unearth critical business ideas. The one major practical approach is doing Business Research. There are many research books available for research, yet none incorporates and provides a detailed guide to help a struggling student to be able to self-tutor himself/herself with thoroughness. This book is dedicated to business research students across all levels by providing a good grounding for self-paced and self-tutored learning. This book shall be found to be useful for all levels of research as started by any researcher.

The proposed sub-themes that are considered have been grouped to facilitate the work of authors who shall contribute to these chapters.

## **IMPORTANT DATES FOR CONSIDERATION**

Full Chapter Submission-20<sup>th</sup> April, 2021-20 May, 2021

Review of Full Chapters-22<sup>nd</sup> May, 2021-21<sup>st</sup> June,2021

Pre-Publication GallyProof- 23<sup>rd</sup> June, 2021-30<sup>th</sup> June,2021

Book Publication- 2<sup>nd</sup> July, 2021-22<sup>nd</sup> July, 2021

Full Chapter Submission should be done through mail: [info@adrri.org](mailto:info@adrri.org); Africa Development and Resources Research Institute ([www.adrri.org](http://www.adrri.org); [journals.adrri.org](http://journals.adrri.org))

## **COMMENTS**

Authors must provide their institutional affiliation along with contact details and email during the submission process. All Full chapters submitted shall be checked for plagiarism, as well as

attention to details and sample outline. All contributors **shall pay no fees** and shall receive a copy of the book after print. All authors must strictly adhere to correspondence and timeliness.

### **ADDITIONAL COMMENTS**

**Font :** Times New Roman

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### **EDITORS**

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Authors are encouraged to submit full proposals for each part as stipulated below:

### **PART I: THE NATURE OF BUSINESS RESEARCH**

- 1.1 Definition of business research.
  - The essence of research in business
- 1.2 Research as a science
  - Essential features of scientific research
  - What makes a good research?
- 1.3 Type of research
  - Basic research
  - Applied research
- 1.4 Basic and applied research can be Qualitative or Quantitative
  - Descriptive research
  - Exploratory research
  - Experimental research
  - Explanatory research
  - Comparative research, etc.
- 1.5 Ethics and Principles of Business Research
  - Ethical responsibility of a researcher towards the Research stakeholders
  - Rights of research stakeholders
  - Principles of Research
- 1.6 The Research process
  - Stages involved in the research process

## 1.7 Research Variables, Topic, Problem and Objectives

### Variable and types of variables

#### 1.6.1 What is a research topic?

- Factors influencing the choice of a topic
- Essential features of a good research topic
- Samples research topics

#### 1.6.2 Research problem.

- What is the essence of a research problem?
- Factors influencing the choice of a research problem
- Sources of information guiding the choice of a research problem
- Research Problem Statement or Statement of a research problem
- Essential features of a good research problem statement.
- Sample Research problem Statement

#### 1.6.3 Research Objectives.

- What is research objectives?
- Specific and general research objectives
- How to conduct sharp/good research objectives/characteristics of good research objectives
- Sample general and specific research objectives

#### 1.6.4 The background to the study/The introduction to the study

- Essential qualities of a good Introductory statement of the or project work
- Sample of “Introductory statement’ or ‘Background to the study”

#### 1.6.5 Significance of the study and Scope of the study.

##### 1.6.5a. What is the relevance of research to the research stakeholders?

- Significance of the research to the researchers
- To other researchers
- To the institution or community being studied
- Also to policy

##### 1.6.5b. Scope of the study

- Scope in terms of the subject matter and why a study into the chosen area
- The institution(s) or community (ies) being researched and why?
- The specific unit of analysis to be researched
- The time period over which research is conducted and why?
- Sample scope of the study

#### 1.6.6 Limitations of the study

- What constraints are or may affect the research process?

- What does the researcher do to ensure that the limitations do not affect the validity of the research?
  - Sample limitations of a study
  - What is meant by Delimitation
- 1.7 A prototypical Introductory chapter or chapter one of a project or thesis
- An outline of the introductory chapter
  - Acknowledge varying formats or styles used by different universities
  - Present sample “Introductory chapter(s)”

## **PART II: LITERATURE MANAGEMENT**

### 2.1 What is literature, its Essence and Sources?

- Definition of Literature
- What is literature review?
- What are the various sources of literature?
- Primary Literature sources
- Tertiary Literature sources
- What is the importance of Literature review to the conduct of a business research?
- Factors influencing the choice of literature in the conduct of a research

### 2.2 Conceptual Review of Literature

- Preliminary view between conceptual framework and theoretical framework
- Factors to consider in undertaking Conceptual review of Literature
- Structuring the Conceptual Review of Literature
- The Style and Formatting of the Conceptual Review of Literature
- The substance to be conveyed in a Conceptual Review of Literature
- Sample(s) of Conceptual Review of Literature

### 2.3 Theoretical Review of Literature

#### 2.3.1 The choice of Related and Relevant Theories to be Reviewed.

#### 2.3.2 Structuring the theoretical review

#### 2.3.3 Examining the substance to be conveyed by a Theoretical Review

- Who are the proponents (Scholars) behind the theory?
- What is their proposition?
- What assumptions underlie the theory?
- Are the assumptions tenable for the setting and context of your study?
- Is the methodology robust?
- Are there gaps?
- What other theory addresses the gaps?
- How do you situate your study in the context of the theory you will be setting on?

#### 2.3.4 Sample theoretical Review

### 2.4 Empirical Review of Literature

#### 2.4.1 What is Empirical Review of Literature?

#### 2.4.2 What are the factors you need to take into consideration in undertaking an Empirical Literature Review?

#### 2.4.3 Structure of a good Empirical Review

- Logical flow of researchers work around the specific research objectives or research questions or research hypothesis.
- What themes/objectives/problems did the work of the authors dwell on?
- What methodologies did they employ? Are there convergence or divergence? What about your work?
- In what setting and context did they conduct their studies? Who were the unit of analysis?
- What findings, conclusions and insights were made? Do the authors opinions converge or diverge in review of the above?
- How is your research in line or vary with the works of the author?

#### 2.4.4 Methodological Review

- when do you do methodological review?
- Is there a gap from methodology review?
- Sample methodological review?

## **PART III: RESEARCH METHODOLOGY**

### 3.1 General overview

### 3.2 Research Design

- Why research design in research?
- Choice of research design for a particular

### 3.3 Qualitative Research Design

### 3.4 Quantitative Research Design

### 3.5 Multiple Methods Research Design

### 3.6 Population

- What is optimal population?
- What is target population?

### 3.7 Research Data

- What is Data Sources?
  - What makes a primary data?
  - What is the advantages and disadvantages of primary data?
- 3.8 What are the types of primary data? (Process of Data Collection)
- 3.9 Methods of Primary Data Collection
- Define methods of Data Collection
- 3.10a Observation and types of observation
- i. Participant Observation
  - ii. Structured Observation
  - iii. What are the advantages and disadvantages associated with each.
  - iv.
- 3.10b Interviews and types of interviews
- i. Semi-Structured Interviews
  - ii. In-depth interviews
  - iii. Group Interviews
  - iv. What are the advantages and disadvantages associated with each?
- 3.11 Tools of Data Collections
- Questionnaires
    - i. What is questionnaire about?
    - ii. Designing Questionnaires
    - iii. Things to avoid when designing a questionnaire
    - iv. Types of questions
    - v. A Sample Questionnaire
  - Interview Guide
 

A Sample Interview Guide
- 3.12 Secondary Data
- 3.13 Sampling
- i. Reasons for sampling
  - ii. Principles of Sampling
  - iii. Types of sampling
    - a. Probability Sampling
      1. Simple Random Sampling
      2. Stratified Random Sampling
      3. Systematic Random Sampling
      4. Cluster Sampling
    - b. Non Probability Sampling
      1. Purposive Sampling
      2. Quota Sampling
      3. Convenience Sampling
      4. Snowball Sampling

iv. Sample Size Determination

3.14 Data Analysis

i. Quantitative Data Analysis

a. Processing of the data

b. Analytical and interpretational approach

ii. Qualitative Data Analysis

a. Processing of the data

b. Analytical approach

**PART IV: RESEARCH PROPOSAL**

4.1 What is a research proposal?

4.2 Types of Proposals

4.3 Academic research Proposal

4.4 What constitute a good research proposal?

4.5 Essence of a good research proposal

4.6 Objective of writing a research proposal

4.7 Writing a good research proposal

4.8 Academic proposal format

4.9 Sample Academic Proposal

**PART V: REPORT WRITING**

5.1 What is a report?

5.2 What are the reasons for a Research Report?

5.3 Components of a Research Report

5.4 Abstract or Executive Summary

5.4.1 Introduction

5.4.2 Problem Presentation

5.4.3 Methodology

5.4.4 Results

5.4.5 Discussions

5.6 Conclusions and Recommendations

## **PART VI: REFERENCING**

6.1 Why do we do referencing?

6.2 In-text and Out-text referencing

6.3 Types of referencing

6.3.1 American Psychological Association Format (7<sup>th</sup> Edition)

6.3.2 Harvard Referencing

6.3.3 Vancouver

6.4 Referencing a book and book chapters

6.4.1 One Author

6.4.2 Two or More Authors

6.5 Dissertation and Thesis

6.6 Articles in Electronic format

6.7 News Paper and Magazine

6.7 Articles in Print