



**UPDATED  
CURRICULUM VITAE  
FOR DR ISAH E. MOMOH**

**PERSONAL DATA:**

**NAME:** MOMOH, Isah Emmanuel  
**PLACE & DATE OF BIRTH:** Port Harcourt & December 12, 1957  
**STATE OF ORIGIN:** 13, Agukele St. Ede-Adejoh, P.O.Box. 67, Idah, Kogi State.  
**PERM./RES. ADDRESS:** 17 Nelson Chinwuba St. Victory Est., Iba, Iba LGA, P.O. Box 9404, Ikeja Lagos.  
**PERM. INST. ADDRESS:** School of Media and Communication, Pan African University, Victoria Island, Lagos  
**NATIONALITY:** Nigerian  
**MARITAL STATUS:** Married  
**NUMBER & AGES OF CHILDREN:** 6: 29, 25, 22, 12, 10, 8.

**INSTITUTIONS ATTENDED WITH DATES**

**A. Secondary Education**

Government Secondary School  
Dekina, 1967 – 1971  
Federal Government College, Warri  
1972 – 1973.

**B. University Education**

University of Nigeria, Nsukka 1974 – 77  
University of Lagos, 1978 – 79  
Pacific Western University, Sepulvada,  
California 1986 – 91.  
University of Bath, Bailbrook College, Bath,  
1994  
University of Pittsburgh, Pennsylvania 1995  
University of Lagos, Akoka 2006



University of Lagos, Akoka 2009-now

**C. ACADEMIC QUALIFICATIONS:**

- West African School Certificate 1971
- Higher School Certificate 1973
- B.A. Hons. Mass Comm. (UNN) 1977
- M. B. A. (Lagos) 1979
- Ph.D. Business Admin. (Cal) 1991
- MSc. Mass Communication (Lagos) 2006
- Ph.D Mass Communication (Lagos, in view), 2012

**D. PROFESSIONAL QUALIFICATIONS (WITH DATES)**

- Diploma, Marketing (Bath) Bailbrook College, University of Bath 1994
- Certificate in Management (Pitt), University of Pittsburgh 1995
- xi. HONOURS, DISTINCTIONS AND MEMBERSHIP OF LEARNED SOCIETIES AND PROFESSIONAL BODIES**
- Who is Who in Kogi State 2010
- Associate Member, Advertising Practitioners’ Council of Nigeria, (AMAPCON) 2009
- Annual Plaque Prize as Distinguished Lecturer, National War College, 2001/2002
- Annual Plaque as Distinguished Lecturer, National War College, 2002/2003
- Alumnus Roll of Honour, UNN Mass Communication Students’ Association 2001
- Kogi State Who’s Who Roll of Honour 1996 & 2010
- Merit Certificate, Nigerian Union of Journalists, Lokoja 1995
- Rotary Club Certificate of Distinguished Service 1996
- Distinguished Service Awards, Lions Club International 1985-90



Special Award for Annual Golden Lecture of the Nigerian Marketing Students Association, Kaduna Polytechnic 1984-86

**Member, Nigerian Institute of Public Relations since 1986**

Member, Nigerian Marketing Association (NIMARK, now NIMN) since 1985

**Member, Nigerian Institute of Management (NIM) since 1987**

Member, Institute of Personnel Management of Nigeria (IPMN) since 1980

Member, Nigerian Association of Masters of Business Administration (NAMBA) since 1980

Member, International Association of Financial and Economic Journalists (IAEFJ), New Delhi, since 1990

## **PRIZES AND DISTINCTIONS**

1. Best Arts student and Editor of my Press Clubs at both Secondary and Higher Schools.
2. Best graduating student in the 3 year BA Mass Communication Degree programme, 1977.
3. Best all round graduating student in 1977.
4. Junior Fellowship at the Department of Mass Communication, for 1978.
5. Best MBA degree student in 1978/79.
6. Best graduating student MSC Mass Communication programme, 2006.
7. Best student in course work in the 2008/2009 PhD Mass communication class.

## **OUTSTANDING PUBLICATIONS, DISCOVERIES OR INVENTIONS (GIVING RELEVANT DETAILS)**

### **1. BOOKS IN PROGRESS**

#### **a. Scholarly Works**

1. Empirical Social Science Research Skills for Mass Communicators.



2. Introduction to Communication Theories (Surveying the Communication Theories Landscape).
3. Media Financial Analysis
4. Corporate Communication Theory and Practice
5. Handbook of Media Economics
6. Handbook of Media Management
7. Media Financial Management
8. Media Human Resources Management
9. Basic Media Marketing
10. Broadcast Writing and Production Handbook
11. Essentials of Business Journalism
12. Advertising Principles and Practice

**b. Special Contributions in Books**

1. Media and Agenda Setting for National Development in NIPSS 25<sup>th</sup> Anniversary Commemorative Book 2011.
2. Nigeria, from the Cocoa and Groundnut Pyramids and back in Nigeria's Golden Book to commemorate Nigeria's 50<sup>th</sup> Independence Anniversary 2011
3. Media, Culture and Society (chapter contribution to a book by Profs Yerima and Obafemi). 2011
4. New Media Technology, Communication and Literary performance in Africa (a second chapter contribution in Obafemi and Yerima's book on Literature, Media and Society.2011
5. The Communication focus, priority and commitment as the foundation for Governor Bukola Saraki's 8 years landmark achievements and giant strides in the socio-economic transformation of Kwara State, 2003-2011. Already accepted for publication by the Dr Awodun's committee at the Kwara State University

**c. Book Review**

1. Towards a New Nigeria; for a Root Cause resolution of the Niger Delta Crisis by Patrick Ekpotu for NIPSS 2011



#### **d. Journal Articles**

##### **International Journals and conferences**

1. Imperatives for Management and business courses in Journalism education curricula, the UNESCO Conference on Journalism Education and development in Africa at the University of Bedfordshire, Luton, England. April 2012
2. Rethinking Journalism Education for the emerging future through a generous infusion of business and management courses at the Association of Journalism Educators' 2012 conference at the University of Central Lancashire, Preston, NW England. June 2012
3. Imperatives for altered theories of journalism and mass communication, especially in Africa and the developing societies in the face of social changes by ICT and New Media at the University of Westminster, England. June 2012
4. Towards appropriate gender discourse for a more harmonious and equitable world for men, women and children in the emerging world at the International Human rights Conference at Glasgow, Scotland in June 2012
5. The hegemony theory of communication and the need for re-thinking Political film genre classification at a School of Journalism, Media and Communication symposium at the University of Central Lancashire, Preston, June 2012
6. Media literacy as a path towards minimization of framing manipulations in media contents at the School of Journalism, Media and communication symposium at the University of Central Lancashire, Preston, June 2012
7. Giving wings to world economic recovery from recent depression through communication innovations at the Middlesex University, Dubai in November 2011.
8. The Communication super highway as the fastest path towards Africa's economic renaissance in the emerging world at the University of Pittsburgh international conference at Abuja in October 2010.
9. Interrogating Nigeria's Freedom of Information (F. O. I.) Bill experience as a Contested Transparency travail case study for the upcoming special issue of the



Online journal \*Re-public\* <http://www.re-public.gr/en> titled "Contested transparencies".

### **Nigerian Conferences/Journal Articles**

10. Deconstructing Africa in Nollywood for positive patriotic reconstruction at School of Media and Communication, Pan African University's International Conference on Nollywood 2011
11. Communication and Longevity in post-conference journal of International Conference on African Literature and Theatre, April 2010
12. Imperatives for Media performance in Nigeria- an agenda for national reconstruction. 2010
13. Using Information and Communication Technology for Africa's renaissance in the 21<sup>st</sup> century in Journal of Information & Communication Technology, Osun State Polytechnic, Iree 2009
14. Towards Immortality through Journalistic Excellence in Journal of Veteran Journalists of Kwara State, 2009.
15. Repositioning Africa in the global communication map through an African E-News Agency, at Pan African University's School of Media and Communication second International Conference on Africa and the New Knowledge Economy, 2010. Already presented and accepted for publication in the Conference proceedings journal.
16. Re-Inventing Nollywood for patriotic Nigerian national communication in Kwara State University's First International Conference on Nollywood, 2010. Already presented and awaiting publication in the international journal by Prof. Onokome's board in Canada.
17. Fostering positive religious experience in an ICT age in Kwara State University's First National Conference on Religion, Book of Proceedings. Already presented and accepted for publication in the Conference proceedings journal. 2010
17. Religious Communication as panacea to national harmony & socio-economic development, at the First National Conference of the Department of Religious



Studies, Kwara State University, Malete, October, 2010. Already presented and accepted for publication in the Conference proceedings journal

18. Media, Movie and Cinematography as bedfellows in society's narrative communication in the third millennium, for Duro Oni's 60<sup>th</sup> birthday, National Conference in the MEDIA, MOVIE AND CINEMATOGRAPHY. Already accepted for publication by the Prof S. Ododo's conference committee.

19. Regulating Internet publishing in an era of de-regulation through the social responsibility theory of mass communication for the Nigerian Journal of Policy and Research, 2010.
20. 50 Years of TV broadcasting in Nigeria, Quo Vadis in the NMMA 2008 Event Brochure. Published in 2008.
21. 150 Years of Journalism in Nigeria-Telling the Nigerian story, an Evaluative analysis of Nigerian media performance since 1859; at the forthcoming 2<sup>nd</sup> Idowu Sobowale International Mass Communication Workshop, at Caleb University, May 2011. Already accepted for publication by the Prof Lai Oso's Organizing committee.

**e. Monograph series, Lectures and Proceedings**

1. Imperative of Corporate Governance for media performance in emerging Nigeria at the Corporate Governance workshop for media houses in Nigeria in June 2011.
2. Corporate Governance as an impetus to the Freedom of Information Act in the transforming Nigeria of 2011 and beyond at the Corporate Governance workshop for media houses in Nigeria in June 2011.
3. Writing Creative Business Proposals, at the Creative Writing Workshop, School of Media and Communication, Pan African University, 2010 & 11



4. Media Financial Analysis and Management for Certificate in Media Enterprise programme of School of Media and communication 2010 & 11

5. Media personal and professional Financial Analysis for DSTV/CNN African Journalists of the year Award nominees for 2010& 2011 2010 & 2011.

- 6. Entrepreneurship Opportunities and Career Planning lecture for full time 2 M.Sc. students of School of Media and Communication July 2010
- 7. Financial Communications and Management for non-financial executives of societies, groups and associations in the catholic diocese of St Dominic's Catholic church, Lagos, July 2010.

**Non-Academic Publications**

8. Over 1000 articles in leading newspapers and magazines in Nigeria from 1977 in *Nigerian Standard, Jos*, through 1980 in *New Nigerian Newspapers*, 1990-1993 in *the Guardian and Financial Guardian*, 1998-2001 in *The Post Express*, and now 2008-now in *The Spectator Newspaper*, every Friday/Saturday.

**f. Working Experience in the University System (giving names of Institutions and dates)**

**I. Part time teaching**

- 1. Lecturer II, Enugu State University of Science & Technology, Matured Students' Programme, Lagos through Ugwumba Foundation, Lagos 2001 – 4
- 2. Lecturer 1/Head of Mass Communication dept. Enugu State University, MSP, Lagos 2004- 2007
- 3. Senior Lecturer, Enugu State University, MSP Lagos 2008-2009
- 4. Senior Lecturer/Academic Coordinator, Lead City University Post Graduate Diploma in Customer Service through Career Forte 2005-2009
- 5. Lecturer, Research and Statistics in Business and the Social Sciences, Strategic Management School (undergraduate, post-graduate and professional levels) 2007-2008.





6. Lecturer, Media Financial Analysis and Management, & Writing for Corporate Communications, Media marketing, School of Media and Communication, Pan African University, Lagos, 2010
7. Guest Lecturer, Newspaper Management and Production, University of Lagos

2006-date

## II. Full Time Faculty experience

1. **Lecturer 1**, Kwara State University, Malete, Ilorin 2009-2011
2. **Lecturer 1**, Pan African University, Lagos **2011-2012**
3. **Senior Lecturer**, Pan African University, Lagos **from June 2012**

### Courses Taught .

- i. Research Methods in Mass Communication
- ii. Basic French
- iii. Intermediate French
- iv. Basic Radio and TV Writing
- v. Advanced Radio and TV Writing and Production
- vi. Basic News Reporting and Writing
- vii. Advanced and Specialized Reporting
- viii. Economic News Reporting and Features Writing
- ix. Newspaper Management and Production
- x. Broadcast Stations Management and Operations
- xi. Communications Theory
- xii. Comparative Media Systems
- xiii. Communication and National Development.
- xiv. Human Resources Management
- xv. Management Theory
- xvi. Money and Banking 1 & 2
- xvii. Nigerian Peoples and Culture
- xviii. Customer Service Communications
- xix. Marketing and Customer Service



- xx. Research seminar in Customer Service
- xxi. Location Theory (MBA)
- xxii. Advertising Management (MBA)
- xxiii. Research Methodology for Business Administration (MBA)
- xxiv. Media Financial Analysis (MSc level)
- xxv. Writing in Corporate Communications (MSc. Level)
- xxvi. Business Journalism (MSc. Level)

### **My Research Projects**

1. PhD Mass Communication Thesis “Media Pluralism and Journalistic Integrity; an evaluative study of media performance in Nigeria”  
2009/2012
2. Ph.D. Thesis” “Motivating Top Management Personnel in Nigeria; with special focus on the Nigerian media industry”. 1991
3. MSC Mass Communication research project titled "The influence of management in media performance in Nigeria". 2006
4. MBA project: “The Personnel Practices, Problems and Prospects in the Nigerian Textiles Industry” 1979
5. BA Mass Communication project: “Mass Mobilization and Promoting Nationalism through the Mass Media – a study of an FRCN Current Affairs programme, Wake-up”. 1977

### **My other/collaborative Research projects**

1. The role of ownership philosophy in media performance in Nigeria. 2010
2. “The Knowledge gap or knowledge utility gap hypothesis- a review of Olien, Donahue and Tichener's concepts of the Information rich and Information poor people and society based on Nigeria's recent Bird Flu epidemic.” 2006
3. The role of management in print media practice in Nigeria. 2006



4. Management Challenges of Nigerian broadcast industry- a comparative case study of the Minaj and Channels TV. 2006
5. Readership preferences of Nigerian print media by Nigerian women. 2007
6. TV viewership preferences of Nigerian women. 2005
7. Radio listenership preferences of Nigerian women in the Lagos area. 2005
8. The Influence of social groups on media content in Nigeria. 2007
9. The effects of politics on broadcasting in Nigeria. 2007
10. The impact of Advertising on international Money Transfer Services In Nigeria 2006

### **Research Projects Supervision**

#### **a. Undergraduate**

I have supervised over 60 undergraduate dissertation projects from 2002 to date. Some of the students are M.Sc. Mass Communication students at the Universities of Lagos, and Lagos State University, MBA students at Ladoke Akintola University, Pan African University, etc and top-notch government and private sector officers today.

#### **b. Post Graduate Diploma (Pg.D) level**

I have supervised over 20 PGD level students at the Lead City University for the Customer Service Management post-graduate diploma through Career Forte; and the International Customer Service Institute (ICSI) of America professional certification on-line examinations.

#### **c. Masters**

1. I have supervised over 15, Master's students in Business Administration & Marketing, at the Ladoke Akintola University of Science and Technology from 2006-2008.



2. I supervised over 10 MSc students, and acted as second supervisor to another 8 students of the School of Media and Communication, Pan African University, V/I, Lagos during 2010/2011 session
3. I am also supervising about 18 MSc students at the School of Media and Communication, this 2011/2012

session.

**d. Doctorate**

1. I am acting as PhD guide/adviser to Mr Richard Ikiebe at the School of Media and Communication
2. I am also in the same capacity to Mr Kunle Akinjogbin of the School of Communication, Lagos State University in his MPhil/PhD programme at the University of Lagos.

**Details of Administrative, Fund Attraction and Managerial experience in the University system**

**a. Department**

- Pioneer Academic Adviser, Department of Mass Communication, Kwara State University, Malete 2009 – 10
- Academic Adviser, 100 Level, Department of Mass Communication, Kwara State University, Malete 2010-2011
- Lecturer-in-charge of Department, Department of Mass Communication, Kwara State University, Malete November 2009- January 2010
- Acting Head of Department, Department of Mass Communication, Kwara State University, Malete November 2009- January 2010
- Patron/Adviser , Mass Communication Students Association, 2010-2011
- Participation in Departmental proposal for ETF funded research Project titled “Communication impact assessment of the setting-up of a university in a rural community; a study of KWASU and the Malete environ”. 2009-2010.

**b. College**



Member, Curriculum Development Committee of College of Information and Communication Technology (ICT) for Mass Communication department

November 2009- 2010

**c. University**

Acting Director, University Relations, Kwara State University

November 2009- 2011

Member, University Security Committee, Kwara State University

November 2009- 2011

Acting Director, Bio-Technology and Bio-Computing, Kwara State University

March 2010- June 2010

Member, University Ceremonials Committee, Kwara State University

2010-2011

Member, University Commissioning Committee, Kwara State University

2010-March 2011

Member, University Conferences' Committee, Kwara State University

2010-2011

Member, Summer Vacation Programmes Committee, Kwara State University

2011

Member (co-opted), Center for Innovation & E-learning, Kwara State University

2011

Member, University Sports Committee (for Basketball and Table Tennis),

Kwara State University

2011.

Member, 8 years of Governor Bukola Saraki's developmental epoch

2011

**Specific Services to Local, National and International Communities (giving dates, Institutions/Establishments and status)**

**a. Community (Local and State)**

1. Social Secretary, Idah Youth Club 1968-69

2. Secretary, Idah Youth Club, 1969-70

3. President, Idah Youth Club 1970-73



4. PRO, Igala Students Association (ISA)  
1974-77
5. Organizing Secretary, Catholic Students Society, G.S.S. Dekina  
1968-70
6. Assistant Secretary, Young Catholic Students (YCS)  
1968-70
7. Assistant Secretary, Legion of Mary, G.S.S. Dekina 1968-70
8. Leader, Catholic Evangelization Society, Dekina Area 1969-71
9. Secretary, YCS & Legion of Mary, G.S.S. Dekina 1970-71
10. Vice-President, Catholic Students Association, FGC, Warri 1972
11. President, Catholic Students Association, FGC, Warri 1973
12. Editor, Press Club, FGC Warri 1972-73
13. Vice President/Floor Manager, Drama Society, FGC, Warri 1972-73.
14. Secretary, Catholic Students Society, UNN 1974-77
15. Photo-Editor, *The Record*, Dept. of Mass Comm.UNN 1975-76
16. Features Editor, *The Record*, Dept. of Mass Comm.UNN 1976-77
17. President, HYCS, UNN 1976-77
18. Member of executive, UNN Alumni Association, Kaduna 1980-1990
19. Charter President, Lions Club of Kaduna Central 1983-85
20. Founder/Charter Chairman, Frontiers Club of Nigeria 1985-1990
21. Chairman, National Parents/Teachers Association, (NPTA),  
Federal Government Girls' College, New Bussa & NPTA Lagos 1993-1998
22. Active member, FGC Warri Old Students' Association 1999- 2009

**b. Academic Service to Institutions and Establishment**

- 1 Management Consultant, Genesis TV Studios 2011**
- 2 Marketing Consultant, Optima Media Group 2007**
- 3. Deputy Chief Administrator, Nigeria Media Merit Awards 2003-8**
- 4. Executive Consultant, Ideas Communication 2003-2005**

**Journalism**

- 1 Member/Economist of the Editorial Board of *The Sun* Newspaper 2003-date



- 2 Member/Economist on the Editorial Board of *The Post Express* 1998-99
- 3 Member/Economist on the Editorial Board of *The Guardian* 1990-3,
- 4 GM/CEO and chairman of Editorial Board of *The Kogi Graphics*

- 5 Columnist in the New Nigerian newspaper (1979-81); *The Guardian* (1990-1993), *The Post Express* (1998-2000), and *The Spectator*, since September, 2008

**c. Editorship of Journals and Books**

1. Managing Editor of *Business and Management Journal*.
2. Editor of *A Comprehensive Analysis of key sectors of the Nigerian Economy, 1990-2000*
3. Editor-in-Chief of *The Expatriate Magazine 2001-2003*
4. **Editor-in-Chief/Publisher, Rainbow Community Newspaper, Iba 2007-2008**

**d. National Assignments**

1. Member, National Vision 2020 Technical Committee, Business Environment and Competitiveness thematic group. 2009
2. Member Nigerian Table Tennis Federation (NTTF) 1990
3. Member, National Organizing Committee for the African Junior Basketball Tournaments, Lagos 1987
- 4 Member & Chairman Finance and Sponsorship Committee, Nigerian Basketball Federation (NBBF) 1985-87
- 5 Nigerian Amateur Shooting Association of the National Sports Commission 1985

**Present Employment, Status, Salary and Employer: School of Media and Communication, Pan African University, Lagos**



Position sought : **Reader/Associate professor**

In view of:

- I. My year of first degree graduation in mass communication (1977).
- II. The class of my degrees ( second class upper for first degree, 3.6/4 for MBA, 4.06/5 for M.Sc. Mass Communication, all As in my PhD Mass Communication, course work)
- III. Two Masters' degree (an MBA in 1979, & M.Sc. in Mass Communication in 2006).
- IV. The age of my first PhD (in Business Administration, 1991)
- V. The imminence of my second PhD (in Mass Communication, now at research project stage, in view this 2012)
- VI. My over thirty years of journalistic/mass communication practice during which time I rose through the ranks to chief executive positions in print (GM of private newspaper, *The Financial Telegraph*; and a government newspaper, *The Graphic* of Kogi State, Editor and Editor in Chief) broadcast (MD/CEO/COO/Director, Minaj Broadcast International), public relations and advertising, including Commissioner (for Information and later Industry).
- VII. My international mass communication practice/work and management experience/exposure, in Europe (especially the UK, Belgium, Holland, France), the US, Asia (especially India, Taiwan) and across Africa (including Ghana, Sierra Leone, Liberia, Senegal, Cote d'Ivoire, Kenya, and South Africa;
- VIII. My about 10 years part time lecturing experience in mass communication, marketing, customer service and business administration/management (attaining the status of senior lecturer and head of department).

Signed: Dr Isah E. Momoh

Date: